



**News Release:**

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**Money Smart for Small Business Program  
Planned for October 18<sup>th</sup> in Syracuse**

Pathfinder Bank, National Industries for the Blind and  
US Business Leaders Network collaborate on new FDIC and SBA curriculum

**OSWEGO, New York (September 30, 2014)** – “Money Smart for Small Businesses”, an instructor-led training curriculum developed jointly by the FDIC and SBA, and sponsored by Pathfinder Bank, National Industries for the Blind (NIB) and US Business Leaders Network (USBLN), will present “*Financial Fundamentals for a Successful Business*” on Saturday, October 18<sup>th</sup> from 9:00 am – 4:00 pm at the Genesee Grande Hotel, 1060 East Genesee Street, in Syracuse, New York.



The cost for the training is \$10.

Seating is limited and on a first come basis. Please register online at

<https://www.eventbrite.com/e/money-smart-for-small-business-by-pathfinder-bank-tickets-12545478865>.

According to Ron Tascarella, Senior Vice President and Chief Credit Officer at Pathfinder Bank, the multi-level modules offered in the “Money Smart for Small Businesses” curriculum provide introductory training, and is focused on new and aspiring entrepreneurs, who also may have a disability.

“We are excited about our partnership with NIB and USBLN, organizations whose mission is to assist in the growth and development of disability-owned businesses. They have many people actively helping us provide a strong program in October,” said Tascarella. “The response we had from our previous Money Smart programs has always been outstanding, and we’re looking forward to strong attendance once again for this new session aimed towards entrepreneurs.”

In addition to providing participants with the fundamentals of owning and running a business, the curriculum serves as a foundation for more advanced training and technical assistance. Topics covered during the program will include Financial Management, Time Management, Risk Management, Record Keeping, and Succession Planning.

The program will include guest speakers and a panel presentation of regional entrepreneurs.

Pathfinder Bank is a New York State chartered savings bank headquartered in Oswego, whose deposits are insured by the Federal Deposit Insurance Corporation. The Bank has nine branch offices located in Oswego, Fulton, Mexico, Lacona, Central Square, Cicero, and Syracuse.