



**Local. Community. Trust.**

**News Release:**

**CONTACT:** Thomas W. Schneider, President & CEO, (315) 343-0057

**Pathfinder Bank is proud to announce our partnership with Leisha Doherty Dukat**

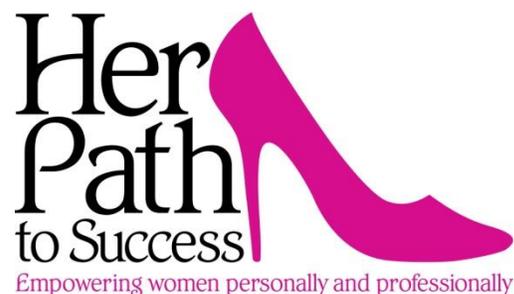
**Founder & CEO of Her HeartBeat**

**OSWEGO, New York (June 1st, 2016)** – Pathfinder Bank is proud to announce our partnership with Leisha Doherty Dukat, Founder & CEO of Her HeartBeat. Her HeartBeat is a female-focused communications and public relations firm helping women through success solutions in business, in her career, and

in life. “Her HeartBeat is honored to partner with an organization that puts it’s community first.”

Said Leisha Doherty Dukat. “Our partnership creates a program with the CNY woman at its heart.”

This strategic partnership will combine Her Heartbeat’s expertise in communications and public relations with Pathfinder Bank’s knowledge in all things financial to create HerPath to Success, a customizable and individualized community for empowering women both personally and professionally. HerPath to Success is a program designed to offer education & training, professional consulting, tailored financial services, community partnerships, and networking opportunities to women in Central New York.



Pathfinder Bank's role in HerPath to Success is to help enhance the financial wellbeing of Central New York women while creating positive banking relationships. "We are very excited to announce our new partnership," said Thomas W. Schneider, President & CEO. "We feel that fostering relationships and providing opportunities for personal and professional growth is essential to success and financial wellbeing."

Together, we are working diligently to bring opportunities to the woman in our community through leadership events, Money Smart seminars, consulting hours, and more. Our first event, a Power Breakfast, will take place on June 21<sup>st</sup> at the Genesee Grande in Syracuse. Come join us at 8:30 am to find out why, when women in Central New York succeed, our local economy thrives. To learn more about the event and register a seat, click here

<https://herpath2successpowerbreakfast.eventbrite.com>. *HerPath To Success begins with You!*

Pathfinder Bank is a New York State chartered commercial bank headquartered in Oswego, whose deposits are insured by the Federal Deposit Insurance Corporation. The Bank is a wholly owned subsidiary of Pathfinder Bancorp, Inc, (NASDAQ SmallCap Market; symbol: PBHC, listing: PathBcp). The Bank has nine full service offices located in its market areas consisting of Oswego and Onondaga County.