



**News Release:**

**Contact:** Ron Nelson, Tri-Oswego 2011 Triathlon Race Director, (315) 402-7001

**Caption:** Pathfinder Bank has partnered with the Tri-Oswego 2011 Triathlon as a sponsor of the upcoming event planned for June 25th and 26th in Oswego. Shown pictured in support of the event are from left to right: Shane Broadwell, Tri-Oswego Assistant Race Director; Tom Schneider, president and CEO of Pathfinder Bank; and Ron Nelson, Tri-Oswego Race Director. For more information and/or to register for the 2011 Tri-Oswego Triathlon, please visit [www.tri-oswego.com](http://www.tri-oswego.com).

### **Pathfinder Bank Partners with Tri-Oswego 2011 Triathlon**

**OSWEGO, New York (May 3, 2011)** – Pathfinder Bank has partnered with the Tri-Oswego 2011 Triathlon as a sponsor of the upcoming event planned for June 25th and 26th in Oswego, according to Tri-Oswego Race Director Ron Nelson.

“Pathfinder Bank is well-recognized for their strong community outreach,” said Nelson. “We are appreciative of their generous sponsorship, and look forward to building upon our partnership with Pathfinder for years to come.”

The USA Triathlon sanctioned event will include a



Sprint Tri, Intermediate Tri, and Sprint Relay Tri event on Sunday, June 26<sup>th</sup>, and youth are encouraged to sign up for events and activities that will take place a day earlier on

Saturday, June 25<sup>th</sup>.

Please visit [www.tri-oswego.com](http://www.tri-oswego.com) for more information and registration details.

“We are grateful for the opportunity to partner with such an exciting, new event within our community,” said Thomas W. Schneider, President and CEO of Pathfinder Bank. “The Tri-Oswego 2011 Triathlon Committee has aligned their event with a number of strong corporate partners and businesses from throughout our region, and we anticipate the inaugural race to be a tremendous success for everyone involved.”

“Best of luck to all of the triathletes participating and we welcome all of the visitors to the Oswego community,” he added.

Additional sponsors for the event thus far include: Sysco Foods, Michelob Ultra, Step One Creative, Oswego Health, NRG, Syracuse Bicycle, Xterra Wetsuits, County of Oswego, City of Oswego, Oswego YMCA, Best Western Captain’s Quarters, Econo Lodge Riverfront Hotel, Alliance Bank, Oswego Printing Company, R.F. Schaefer DDS PC, and M&T Bank.

Participants that register early will have an opportunity to save on their entry. Registration fees for the Sprint Distance are \$85.00 from May 1, 2011 – June 12, 2011. Registration fees for the Intermediate Distance are \$100.00 from May 1, 2011 – June 12, 2011. Registration fees for the Sprint Distance Relay are \$110.00 from May 1, 2011 – June 12, 2011.

For more information and/or to register for the 2011 Tri-Oswego Triathlon, please visit [www.tri-oswego.com](http://www.tri-oswego.com).